MICHIGAN TOURISM POLICY ACT (EXCERPT) Act 106 of 1945

2.103 Michigan travel commission; duties.

- Sec. 3. (1) The Michigan travel commission shall do all of the following:
- (a) Assist the Michigan travel bureau with the development of a comprehensive long-range master plan.
- (b) Annually assess the activities and accomplishments of the Michigan travel bureau, and convey each assessment in writing to the director of the department of commerce.
- (c) Work to the maximum extent practicable with those private associations, nonprofit corporations, organizations, or other private entities which promote tourism in this state.
- (d) Promulgate rules for the implementation of this act pursuant to Act No. 306 of the Public Acts of 1969, as amended, being sections 24.201 to 24.328 of the Michigan Compiled Laws.
- (e) Conduct public hearings to obtain input concerning policy development from a broad cross section of travel interests.
- (f) Withhold expenditure of state funds otherwise authorized under this act if the Michigan travel bureau determines that the proposed expenditure is for an activity that does not conform with the goals of the master plan described in section 2c or does not benefit the travel industry in the state.
- (2) The commission shall authorize the expenditure of funds necessary to carry out this act, and shall be authorized to incur necessary expenses, in accordance with the accounting laws of the state.
- (3) The commission, in cooperation with the Michigan travel bureau, may convene committees consisting of qualified professionals and experts in various segments of the tourism industry that may be required to aid in the preparation of, or revision of, all or part of a marketing plan.

History: 1945, Act 106, Imd. Eff. Apr. 19, 1945;—CL 1948, 2.103;—Am. 1956, Act 94, Eff. Aug. 11, 1956;—Am. 1975, Act 145, Imd. Eff. July 9, 1975;—Am. 1993, Act 109, Imd. Eff. July 16, 1993.

Compiler's note: For transfer of the Michigan travel commission from the department of commerce to the Michigan jobs commission, see E.R.O. No. 1994-10, compiled at MCL 408.48 of the Michigan Compiled Laws.