SENATE RESOLUTION NO. 51

Senators Damoose, Bumstead, Hoitenga, Hauck, McBroom, Bayer, Cavanagh, Chang, Geiss, Polehanki and Santana offered the following resolution:

- 1 A resolution to commemorate May 21, 2025, as Cherry Industry
- 2 Day.
- 3 Whereas, One of the most beautiful sites in Michigan or
- 4 anywhere in the world during the month of May is the blossoming of
- 5 the cherry trees; and
- 6 Whereas, Michigan is the number one cherry producing state in
- 7 the nation and is the unofficial "Cherry Capitol of the World"; and
- 8 Whereas, Our state hosts the world's largest cherry
- 9 celebration, the National Cherry Festival. It takes place each July
- 10 in Traverse City, Michigan, welcoming more than 500,000 people to
- 11 celebrate and promote cherries, community involvement, and the
- 12 Grand Traverse region; and

- 1 Whereas, In 1926, the first "Blessing of the Blossoms
- 2 Festival" was held on this date before evolving into the National
- 3 Cherry Festival as we know it today; and
- 4 Whereas, The United States (U.S.) produces about 610 million
- 5 pounds of sweet and tart cherries each year, with Michigan
- 6 producing the largest tart cherry crop. An average of almost 250
- 7 million pounds of tart cherries are harvested each year, with 75
- 8 percent coming from our state; and
- 9 Whereas, Cherries contain powerful antioxidants that may help
- 10 fight cancer, heart disease, and relieve pain associated with
- 11 arthritis. Tart cherries are especially high in the antioxidant
- 12 melatonin, which may help prevent or reduce brain deterioration
- 13 associated with aging. Additionally, cherries are high in vitamin A
- 14 and beta-carotene; and
- 15 Whereas, The Cherry Marketing Institute (CMI) was formed in
- 16 1988 and is funded by U.S. tart cherry growers. The goal of the CMI
- 17 is to increase the use of cherries through promotion, market
- 18 expansion, product development, and research; and
- 19 Whereas, Growers, processors, and merchants continue to
- 20 support the Grand Traverse region with community support and a push
- 21 promote the impact and benefits of the cherry harvest; now,
- 22 therefore, be it
- 23 Resolved by the Senate, That the members of this legislative
- 24 body commemorate May 21, 2025, as Cherry Industry Day.