

# SENATE RESOLUTION NO. 66

Senator Brinks offered the following resolution:

1 A resolution to designate July 2023 as Michigan Beer Month.

2 Whereas, Michigan craft brewers are a vibrant affirmation and  
3 expression of our entrepreneurial traditions, operating as  
4 community-based small businesses and providing full time employment  
5 for more than 16,000 jobs; and

6 Whereas, Our state has craft breweries in every region and  
7 more than 400 craft brewers statewide; and

8 Whereas, Every July, The Michigan Brewers Guild celebrates  
9 locally made beer by hosting a Summer Festival, one of five annual  
10 events; and

11 Whereas, The Michigan Brewers Guild is a passionate beer  
12 community that believes in quality artisanship, bold character,

1 fun, responsibility, and pushing the boundaries while promoting and  
2 protecting the Michigan beer industry with an overarching goal to  
3 help locally brewed beer attain 20 percent of all beer sales in the  
4 state by 2025; and

5       Whereas, Michigan ranks sixth in the nation for overall number  
6 of breweries, microbreweries, and brewpubs; and

7       Whereas, Craft brewers support our state's agriculture by  
8 purchasing hops, malted barley, wheat, beet sugar, cherries,  
9 apples, and numerous other fruits, herbs, spices, and vegetables  
10 grown here, along with water sourced from the Great Lakes; and

11       Whereas, Michigan craft brewers promote a spirit of  
12 independence through a renaissance in handcrafted beers like those  
13 first brought to our state by European settlers and produced here  
14 by our forefathers, including Bernhard Stroh, for the enjoyment of  
15 the citizenry; and

16       Whereas, Striving to educate legal drinking-age residents,  
17 Michigan craft brewers convey awareness about the differences in  
18 beer flavor, aroma, color, alcohol content, body, and other complex  
19 variables, beer history, and gastronomic qualities of beer; and

20       Whereas, Michigan craft brewers champion the message of  
21 responsible enjoyment to their customers and work within their  
22 communities to prevent alcohol abuse and underage drinking; and

23       Whereas, Craft brewers in our state produce dozens of distinct  
24 styles of flavorful beers, the quality and diversity of which have  
25 made Michigan the envy of many, while also contributing to balanced  
26 trade with both the increase of state exports and the promotion of  
27 our state's tourism; and

28       Whereas, The brewing industry in Michigan has seen growth and  
29 success, with a total economic contribution of more than \$2.2

1 billion; and

2           Whereas, Michigan craft brewers are vested in the future,  
3 health, and welfare of their communities as employers provide a  
4 diverse array of quality local jobs. In addition, brewers are  
5 contributors to the local tax base, and are committed partners for  
6 a broad range of local, regional, and state nonprofit organizations  
7 and other philanthropic causes; now, therefore, be it

8           Resolved by the Senate, That the members of this legislative  
9 body designate July 2023 as Craft Beer Month and recognize the  
10 contributions that Michigan craft brewers have made to our state's  
11 communities, economy, and history; and be it further

12           Resolved, That we commend Michigan craft brewers for providing  
13 jobs, improving the balance of trade, supporting our state's  
14 agriculture, and educating residents about the history and culture  
15 of beer, while promoting the responsible consumption of beer as a  
16 beverage of moderation.