

HOUSE BILL NO. 5661

April 25, 2024, Introduced by Reps. McFall and Filler and referred to the Committee on Regulatory Reform.

A bill to regulate the online sale of tickets for entertainment events; to prohibit certain methods, acts, and practices in the sale or purchase of tickets for entertainment events; and to prohibit the use of a bot to make certain purchases for tickets for entertainment events.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 1. This act may be cited as the "event online ticket
2 sales act".

3 Sec. 3. As used in this act:

1 (a) "Bot" means an automated software application programmed
2 to perform automatic and repetitive tasks and that is designed to
3 impersonate or replicate human activity online.

4 (b) "Entertainment event" means a concert, theatrical
5 performance, sporting event, exhibition, show, or similar scheduled
6 activity held in this state that meets all of the following:

7 (i) Is open to the public.

8 (ii) Is held in a public or private venue.

9 (iii) Charges an admission fee to attend.

10 (c) "Person" means any of the following:

11 (i) An individual.

12 (ii) A sole proprietorship, partnership, association,
13 corporation, limited liability company, or other legal entity.

14 (iii) A combination of persons described in subparagraphs (i)
15 and (ii).

16 (d) "Ticket" means a physical, electronic, or other form of a
17 certificate, voucher, document, token, or other evidence indicating
18 that the person entitled to possession through purchase or
19 otherwise has a right to enter a place for an entertainment event
20 at the date and time specified on the ticket.

21 (e) "Ticket limit" means the posted limit stating the amount
22 of tickets a person may purchase for a specific entertainment event
23 during an online ticket sale.

24 Sec. 5. A person shall not use or create a bot to do any of
25 the following:

26 (a) Purchase an amount of tickets for an entertainment event
27 in excess of the ticket limit.

28 (b) Use multiple internet protocol addresses, purchaser
29 accounts, or email addresses to purchase an amount of tickets for

1 an entertainment event in excess of the ticket limit.

2 (c) Circumvent or disable an electronic queue, waiting period,
3 presale code, or other sales volume limitation system associated
4 with an online ticket sale.

5 (d) Circumvent or disable a security measure, access control
6 system, or other control or measure that is used to validate that a
7 ticket is not fraudulent.

8 Enacting section 1. This act does not take effect unless
9 Senate Bill No. ____ or House Bill No. 5662 (request no. 05917'24)
10 of the 102nd Legislature is enacted into law.