

SENATE RESOLUTION NO.102

Senator Daley offered the following resolution:

1 A resolution to recognize the 100th anniversary of the
2 Michigan Nursery and Landscape Association (MNLA).

3 Whereas, In 1922, at the Pantlind Hotel in Grand Rapids,
4 Michigan, 13 nurserymen gathered to form a new statewide trade
5 organization named the Michigan Association of Nurserymen; and

6 Whereas, The Michigan Association of Nurserymen's purpose was
7 to further the interests of the nursery business with state
8 legislation, clean and orderly competition to create a more
9 wholesome feeling between the nurseryman and the consumer and to
10 assist in the furtherance of all commendable horticultural
11 developments; and

12 Whereas, In 1990, the name of the organization was changed to

1 the Michigan Nursery and Landscape Association (MNLA) to reflect
2 the diversity of green industry segments that they grew to
3 represent. These segments include nursery production, greenhouse
4 production, grower, landscape contractor, landscape management,
5 landscape design, retail garden center, turf management, water
6 gardening, snow and ice management, arboriculture, irrigation,
7 supplier, manufacturer, and golf course design and maintenance; and

8 Whereas, MNLA's mission is "United to advocate
9 professionalism, integrity and growth for Michigan's Green
10 Industry"; and

11 Whereas, MNLA established the industry's standard of
12 excellence, the Certified Green Industry Professional program
13 (CGIP). This program is a well-established and trusted program that
14 certifies dedicated professionals who are knowledgeable and
15 experienced in their chosen field and maintain the highest degree
16 of integrity in their industry; and

17 Whereas, In 2022, MNLA represents over 5,000 licensed green
18 industry firms in Michigan, with an economic impact of \$5.715
19 billion; and

20 Whereas, Michigan's landscape services and retail sectors
21 generate \$4.5 billion and nursery and perennial plant producers
22 contribute \$1.2 billion; and

23 Whereas, Nursey and perennial plant producers distribute
24 products into 35 states, Mexico, and Canada, making it the largest
25 specialty crop, the fourth largest agriculture commodity group in
26 Michigan, and the fourth largest nursery industry in the nation;
27 and

28 Whereas, Our state has established flourishing partnerships
29 with green industry universities, regulatory agencies, and state

1 and national associations, in addition to a robust research program
2 to find solutions and opportunities for the green industry; now,
3 therefore, be it

4 Resolved by the Senate, That members of this legislative body
5 recognize the 100th anniversary of the Michigan Nursery and
6 Landscape Association (MNLA).