

MICHIGAN SENATE

Senate Resolution No. 102

Offered by Senators Daley and Lauwers

A RESOLUTION TO RECOGNIZE THE 100TH ANNIVERSARY OF THE MICHIGAN NURSERY AND LANDSCAPE ASSOCIATION (MNLA)

WHEREAS, In 1922, at the Pantlind Hotel in Grand Rapids, Michigan, 13 nurserymen gathered to form a new statewide trade organization named the Michigan Association of Nurserymen; and

WHEREAS, The Michigan Association of Nurserymen's purpose was to further the interests of the nursery business with state legislation, clean and orderly competition to create a more wholesome feeling between the nurseryman and the consumer and to assist in the furtherance of all commendable horticultural developments; and

WHEREAS, In 1990, the name of the organization was changed to the Michigan Nursery and Landscape Association (MNLA) to reflect the diversity of green industry segments that they grew to represent. These segments include nursery production, greenhouse production, grower, landscape contractor, landscape management, landscape design, retail garden center, turf management, water gardening, snow and ice management, arboriculture, irrigation, supplier, manufacturer, and golf course design and maintenance; and

WHEREAS, MNLA's mission is "United to advocate professionalism, integrity and growth for Michigan's Green Industry"; and

WHEREAS, MNLA established the industry's standard of excellence, the Certified Green Industry Professional program (CGIP). This program is a well-established and trusted program that certifies dedicated professionals who are knowledgeable and experienced in their chosen field and maintain the highest degree of integrity in their industry; and

WHEREAS, In 2022, MNLA represents over 5,000 licensed green industry firms in Michigan, with an economic impact of \$5.715 billion; and

WHEREAS, Michigan's landscape services and retail sectors generate \$4.5 billion and nursery and perennial plant producers contribute \$1.2 billion; and

WHEREAS, Nursey and perennial plant producers distribute products into 35 states, Mexico, and Canada, making it the largest specialty crop, the fourth largest agriculture commodity group in Michigan, and the fourth largest nursery industry in the nation; and

WHEREAS, Our state has established flourishing partnerships with green industry universities, regulatory agencies, and state and national associations, in addition to a robust research program to find solutions and opportunities for the green industry; now, therefore, be it

RESOLVED BY THE SENATE, That members of this legislative body recognize the 100th anniversary of the Michigan Nursery and Landscape Association (MNLA).

Adopted by the Senate, January 25, 2022.



Secretary of the Senate