

SR102, As Adopted by Senate, October 5, 2017

Senator O'Brien offered the following resolution:

Senate Resolution No. 102.

A resolution commemorating October 7-8, 2017, as Buy Nearby Weekend.

Whereas, Buy Nearby is an ongoing, year-round campaign launched by the Michigan Retailers Association to benefit Michigan communities and their retail business; and

Whereas, The campaign, now in its fifth year, encourages Michiganders to buy from retail businesses near where they live, work, vacation, or visit in Michigan so more shopping dollars stay in our local communities and state economy, and

Whereas, Buy Nearby strives to bring a "Pure Michigan" feeling to shopping and get shoppers committed to buying nearby in Michigan; and

Whereas, Retailing is responsible for 850,000 jobs in Michigan, and if shoppers commit to buying nearby in Michigan we can create more local jobs through increased local purchases; and

Whereas, Michigan shoppers would create an additional \$9 billion in economic activity and nearly 74,000 new jobs amounting to \$2.5 billion in additional wages if everyone practiced Buying Nearby; and

Whereas, Each purchase made when someone buys nearby in Michigan keeps more money within Michigan communities, which improves the vitality of Michigan's local economies and the quality of life, and directly supports our communities, our schools, and our infrastructure; and

Whereas, The year-round Buy Nearby campaign has designated October 7-8, 2017, as Buy Nearby Weekend, a two-day observance for all to celebrate local communities and their retail businesses; and

Whereas, Communities and retailers are encouraged to offer special events and other promotions to encourage local shopping and stimulate Michigan's economy on Buy Nearby Weekend; and

Whereas, Residents are encouraged to go shopping with family and friends and support their communities and local retailers by posting photos and comments on social media; and

Whereas, Buy Nearby weekend will demonstrate that buying nearby can be fun and rewarding to local communities and consumers; now, therefore, be it

Resolved by the Senate, That members of this legislative body hereby commemorates October 7-8, 2017, Buy Nearby Weekend; and be it further

Resolved, That the people of the state of Michigan are encouraged to buy nearby on these two days and every day.