

Reps. Pettalia, Goike, Rendon, Brunner, Genetski, Pagel, Kivela, Kosowski, Barnett, Brown, Darany, LaVoy and Slavens offered the following resolution:

House Resolution No. 425.

A resolution to declare October 4, 2014, as Buy Nearby Get Caught Blue-Handed Day in the state of Michigan.

Whereas, Buy Nearby is an ongoing, year-round campaign, launched by the Michigan Retailers Association to benefit businesses, local communities, and residents across Michigan; and

Whereas, The campaign is intended to serve as a personal call to action, a symbol of pride and celebration, a rallying cry across Michigan, and an economic driver for our state and local communities; and

Whereas, Buy Nearby wants to bring a “Pure Michigan” type of feeling to shopping in Michigan and get shoppers committed to buying nearby in Michigan, and

Whereas, Retailing is responsible for 850,000 jobs in Michigan and if shoppers commit to buying nearby in Michigan, we can create more local jobs through increased local purchases; and

Whereas, If Michigan consumers chose to support retail businesses in Michigan by always buying nearby rather than from “remote sellers,” Michigan in 2015 would gain more than 74,000 additional jobs and \$9 billion in additional economic activity, including \$2.5 billion in additional wages the new workers would earn; and

Whereas, Each purchase made when someone buys nearby in Michigan keeps more money within Michigan communities, which improves the vitality of Michigan’s local economies and their quality of life and directly supports our communities, our schools, and our infrastructure; and

Whereas, Buy Nearby seeks to build upon and strengthen existing shop-local groups by expanding and elevating the Buy Nearby in Michigan movement to a statewide campaign; and

Whereas, The year-round Buy Nearby campaign has designated October 4, 2014, as “Get Caught Blue-Handed Day,” a day to celebrate local retail businesses and their importance and to encourage consumers to “get caught” buying nearby; and

Whereas, Communities and retailers are encouraged to offer special events and other promotions to encourage local shopping and stimulate Michigan’s economy on Get Caught Blue-Handed Day; and

Whereas, Buy Nearby will encourage shoppers to participate in the excitement of Get Caught Blue-Handed Day, which will demonstrate that buying nearby can be fun and rewarding to local communities and consumers; now, therefore, be it

Resolved by the House of Representatives, That the members of this legislative body declare October 4, 2014, as Buy Nearby Get Caught Blue-Handed Day in the state of Michigan; and be it further

Resolved, That the people of the state of Michigan are encouraged to buy nearby on this day and every day.