

HOUSE BILL No. 5346

February 2, 2012, Introduced by Rep. McMillin and referred to the Committee on Redistricting and Elections.

A bill to amend 1976 PA 388, entitled
"Michigan campaign finance act,"
(MCL 169.201 to 169.282) by adding section 58.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 SEC. 58. (1) SUBJECT TO SUBSECTION (3), AN INDIVIDUAL WHO
2 SEEKS ELECTION OR REELECTION TO AN ELECTIVE OFFICE SHALL NOT HAVE
3 APPEARED IN A STATE-FUNDED OR LOCALLY FUNDED COMMERCIAL WITHIN 6
4 MONTHS BEFORE SEEKING ELECTION OR REELECTION.

5 (2) AN INDIVIDUAL APPEARING IN A STATE-FUNDED OR LOCALLY
6 FUNDED COMMERCIAL SHALL SIGN A SWORN STATEMENT THAT HE OR SHE WILL
7 NOT SEEK ELECTION TO AN ELECTIVE OFFICE WITHIN 6 MONTHS AFTER THE
8 PRODUCTION AND DISSEMINATION OF THE STATE-FUNDED OR LOCALLY FUNDED
9 COMMERCIAL.

10 (3) IF AN INDIVIDUAL WHO HAS APPEARED IN A STATE-FUNDED OR

1 LOCALLY FUNDED COMMERCIAL SEEKS ELECTION OR REELECTION TO AN
2 ELECTIVE OFFICE WITHIN 6 MONTHS AFTER THE PRODUCTION AND
3 DISSEMINATION OF THE STATE-FUNDED OR LOCALLY FUNDED COMMERCIAL, HE
4 OR SHE SHALL REIMBURSE THIS STATE OR A LOCAL UNIT OF GOVERNMENT FOR
5 THE PRODUCTION AND DISSEMINATION COSTS FOR THAT COMMERCIAL.
6 PRODUCTION AND DISSEMINATION COSTS INCLUDE AIRTIME FOR A TELEVISION
7 OR RADIO COMMERCIAL. THE PRODUCTION AND DISSEMINATION COSTS MAY BE
8 PAID BY THE CANDIDATE OR BY THE CANDIDATE'S COMMITTEE.

9 (4) AS USED IN THIS SECTION:

10 (A) "LOCALLY FUNDED COMMERCIAL" MEANS A LOCAL UNIT OF
11 GOVERNMENT'S PUBLIC SERVICE ANNOUNCEMENT, A COMMERCIAL PROVIDED BY
12 A CONTRACTED AGENT WITH A LOCAL UNIT OF GOVERNMENT'S MONEY, OR A
13 WRITTEN ADVERTISEMENT PAID FOR WITH A LOCAL UNIT OF GOVERNMENT'S
14 MONEY THAT CONTAINS THE IMAGE, VOICE, NAME, OR OTHER IDENTIFYING
15 INFORMATION OF AN INDIVIDUAL.

16 (B) "LOCAL UNIT OF GOVERNMENT" MEANS A COUNTY, CITY, VILLAGE,
17 OR TOWNSHIP.

18 (C) "STATE-FUNDED COMMERCIAL" MEANS A STATE PUBLIC SERVICE
19 ANNOUNCEMENT, A COMMERCIAL PRODUCED BY A STATE CONTRACTED AGENT
20 WITH STATE MONEY, OR A WRITTEN ADVERTISEMENT PAID FOR WITH STATE
21 MONEY THAT CONTAINS THE IMAGE, VOICE, NAME, OR OTHER IDENTIFYING
22 INFORMATION OF AN INDIVIDUAL.