

HOUSE BILL No. 5042

October 5, 2011, Introduced by Rep. Zorn and referred to the Committee on Transportation.

A bill to amend 1972 PA 106, entitled
"Highway advertising act of 1972,"
by amending section 5 (MCL 252.305), as amended by 1998 PA 533.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 5. (1) A person shall not engage or continue to engage in
2 outdoor advertising through the erection, use or maintenance of any
3 signs in an adjacent area ~~where~~ **IF** the facing of the sign is
4 visible from an interstate highway, freeway, or primary highway,
5 except as provided in this act. A sign having a facing visible from
6 more than 1 state highway or other public road shall comply with
7 the requirements for outdoor advertising for each state highway and
8 each public road from which it is visible.

9 (2) **NOTWITHSTANDING ANYTHING TO THE CONTRARY IN THIS ACT, THIS**
10 **ACT DOES NOT APPLY TO A SIGN THAT ANNOUNCES AN EVENT AND IS ERECTED**
11 **ON A PRIMARY HIGHWAY THAT IS NOT MORE THAN 1 LANE IN EACH DIRECTION**

1 OR A MAIN-TRAVELED WAY THAT IS NOT MORE THAN 1 LANE IN EACH
2 DIRECTION IF ALL OF THE FOLLOWING APPLY:

3 (A) THE SIGN IS ERECTED FOR LESS THAN 45 CONSECUTIVE DAYS.

4 (B) THE SIGN WAS ERECTED BY A COMMUNITY SERVICE OR RELIGIOUS
5 ORGANIZATION OR A FEDERALLY RECOGNIZED NONPROFIT CHARITABLE
6 ORGANIZATION.

7 (C) THE SIGN DOES NOT EXCEED 20 FEET ON ANY SIDE.