

SENATE BILL No. 898

December 11, 2003, Introduced by Senators BIRKHOLZ, BERNERO, GEORGE,
SWITALSKI, VAN WOERKOM and SCHAUER and referred to the Committee on
Transportation.

A bill to amend 1972 PA 106, entitled
"Highway advertising act of 1972,"
(MCL 252.301 to 252.325) by adding section 24a.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 24a. (1) A billboard advisory council to define a best
2 practice approach for the billboard industry that would increase
3 sensitivity to the natural resources of this state is created in
4 the department.

5 (2) The billboard advisory council shall consist of 12
6 members who are appointed by the governor. Members shall serve
7 2-year terms. The department shall administer meetings and
8 activities of the council. The membership shall consist of the
9 following:

10 (a) One representative from the department of agriculture.

11 (b) One representative from the department of

1 transportation.

2 (c) One representative from the billboard industry.

3 (d) One representative from the Michigan united conservation
4 clubs.

5 (e) One representative from scenic Michigan.

6 (f) One representative from the Michigan chamber of
7 commerce.

8 (g) One representative from travel Michigan.

9 (h) One representative from the Michigan townships
10 association.

11 (i) One representative from the Michigan municipal league.

12 (j) One representative from the Michigan association of
13 counties.

14 (k) Two members of the general public.