

# HOUSE BILL No. 4948

July 2, 2003, Introduced by Reps. Gleason, Lipsey, Bieda, Hopgood, Voorhees, Steil, Meisner, Spade, Clack, Plakas, Sak, Wojno, Cheeks, DeRossett, Stakoe, Ward, Moolenaar, Gaffney, Murphy and Ruth Johnson and referred to the Committee on Transportation.

A bill to amend 1949 PA 300, entitled  
"Michigan vehicle code,"  
by amending section 811e (MCL 257.811e), as amended by 2001 PA  
124, and by adding sections 811q and 811r.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

1       Sec. 811e. (1) The secretary of state may develop a  
2 Michigan university fund-raising registration plate as described  
3 in this section, and a matching Michigan university collector  
4 plate as described in section 811g.

5       (2) The secretary of state may develop 1 or more limited term  
6 registration plates to recognize a state-sponsored event, a  
7 Michigan university, or an accomplishment or occasion of a  
8 Michigan university.

9       (3) The secretary of state may, at any 1 time, develop not  
10 more than ~~7~~ 8 different state-sponsored fund-raising

1 registration plates as described in this section, and matching  
2 state-sponsored collector plates as described in section 811g.  
3 As used in this section, "state-sponsored fund-raising  
4 registration plate" means a fund-raising registration plate  
5 authorized by a public act to raise funds for a state-sponsored  
6 goal. The public act shall, at a minimum, do all of the  
7 following:

8 (a) Identify the purpose of the state-sponsored fund-raising  
9 registration plate.

10 (b) Create a fund or designate an existing fund to receive  
11 the money raised through the sale of state-sponsored fund-raising  
12 registration plates and matching collector plates.

13 (c) If a fund is created, name the person or entity  
14 responsible for administering the fund.

15 (4) The secretary of state may develop, promote, and market  
16 the fund-raising registration plates and matching collector  
17 plates issued under this section with the funds available through  
18 service fees.

19 (5) If the design or logo of a Michigan university  
20 fund-raising registration plate or a state-sponsored fund-raising  
21 registration plate uses 1 or more designs, trade names,  
22 trademarks, service marks, emblems, symbols, or other images that  
23 are owned by the Michigan university that is requesting the  
24 Michigan university fund-raising plate, the person or entity that  
25 is sponsoring a state-sponsored fund-raising plate, or any other  
26 person or entity, the Michigan university or sponsoring person or  
27 entity shall grant to or obtain for the secretary of state both

1 of the following pursuant to a written agreement between the  
2 parties:

3 (a) A nonexclusive worldwide license to use those designs,  
4 trade names, trademarks, service marks, emblems, symbols, or  
5 other images on and in conjunction with the marketing, promotion,  
6 sale, or copyrighting of the registration plate or image of the  
7 registration plate.

8 (b) The authority to merchandise the registration plate or an  
9 image of the registration plate.

10 (6) In using or employing a design, trade name, trademark,  
11 service mark, emblem, symbol, logo, or other image on and in  
12 conjunction with the marketing, promotion, sale, copyrighting, or  
13 merchandising of a registration plate or image of the  
14 registration plate, the secretary of state may alter the size of  
15 the design, trade name, trademark, service mark, emblem, symbol,  
16 logo, or other image but shall not change the color or design of  
17 the design, trade name, trademark, service mark, emblem, symbol,  
18 logo, or other image without the prior written consent of the  
19 respective Michigan university or sponsoring person or entity.  
20 The secretary of state shall not use or employ a design, trade  
21 name, trademark, service mark, emblem, symbol, logo, or other  
22 image on and in conjunction with the marketing, promotion, sale,  
23 copyrighting, or merchandising of a registration plate or an  
24 image of the registration plate in any manner that is offensive  
25 to the Michigan university or sponsoring person or entity that  
26 complies with subsection (5).

27 (7) As used in this section, "Michigan university

1 fund-raising registration plate" means a fund-raising  
2 registration plate that is issued under this section at the  
3 request of a Michigan university.

4       Sec. 811q. (1) The secretary of state shall develop under  
5 section 811e and issue a state-sponsored organ donation  
6 fund-raising registration plate and a matching state-sponsored  
7 organ donation fund-raising collector plate as provided under  
8 section 811g. The secretary of state shall design the plates,  
9 having the words "give so others can live" or "organ donation",  
10 or both, and a vignette of a green ribbon inscribed on the  
11 plates. The word "Michigan" shall appear on the plates.

12       (2) The owner of a vehicle required to be registered under  
13 this act may apply, on a form prescribed by the secretary of  
14 state, for an organ donation registration plate as prescribed in  
15 section 811f instead of a standard registration plate.

16       (3) The secretary of state shall transfer the donation money  
17 to the state treasurer who shall credit the donation money to the  
18 organ donation fund established under section 811r.

19       Sec. 811r. (1) The organ donation fund is created within  
20 the state treasury.

21       (2) The state treasurer may receive money or other assets  
22 from any source for deposit into the fund. The state treasurer  
23 shall direct the investment of the fund. The state treasurer  
24 shall credit to the fund interest and earnings from fund  
25 investments.

26       (3) Money in the fund at the close of the fiscal year shall  
27 remain in the fund and shall not lapse to the general fund.

1           (4) The state treasurer shall disburse money in the fund on a  
2 monthly basis to the chronic disease division of the Michigan  
3 department of community health who shall use the money to provide  
4 grants for organ donation education projects in this state.