

SENATE SUBSTITUTE FOR
HOUSE BILL NO. 4927

A bill to amend 1949 PA 300, entitled
"Michigan vehicle code,"
by amending section 811e (MCL 257.811e), as amended by 2001 PA
124, and by adding section 811o.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 811e. (1) The secretary of state may develop a
2 Michigan university fund-raising registration plate as described
3 in this section, and a matching Michigan university collector
4 plate as described in section 811g.
- 5 (2) The secretary of state may develop 1 or more limited term
6 registration plates to recognize a state-sponsored event, a
7 Michigan university, or an accomplishment or occasion of a
8 Michigan university.
- 9 (3) The secretary of state may, at any 1 time, develop ~~not~~
10 ~~more than 7 different~~ state-sponsored fund-raising registration

1 plates as described in this section, and matching state-sponsored
2 collector plates as described in section 811g. As used in this
3 section, "state-sponsored fund-raising registration plate" means
4 a fund-raising registration plate authorized by a public act to
5 raise funds for a state-sponsored goal. The public act shall, at
6 a minimum, do all of the following:

7 (a) Identify the purpose of the state-sponsored fund-raising
8 registration plate.

9 (b) Create a fund or designate an existing fund to receive
10 the money raised through the sale of state-sponsored fund-raising
11 registration plates and matching collector plates.

12 (c) If a fund is created, name the person or entity
13 responsible for administering the fund.

14 (4) The secretary of state may develop, promote, and market
15 the fund-raising registration plates and matching collector
16 plates issued under this section with the funds available through
17 service fees.

18 (5) If the design or logo of a Michigan university
19 fund-raising registration plate or a state-sponsored fund-raising
20 registration plate uses 1 or more designs, trade names,
21 trademarks, service marks, emblems, symbols, or other images that
22 are owned by the Michigan university that is requesting the
23 Michigan university fund-raising plate, the person or entity that
24 is sponsoring a state-sponsored fund-raising plate, or any other
25 person or entity, the Michigan university or sponsoring person or
26 entity shall grant to or obtain for the secretary of state both
27 of the following pursuant to a written agreement between the

1 parties:

2 (a) A nonexclusive worldwide license to use those designs,
3 trade names, trademarks, service marks, emblems, symbols, or
4 other images on and in conjunction with the marketing, promotion,
5 sale, or copyrighting of the registration plate or image of the
6 registration plate.

7 (b) The authority to merchandise the registration plate or an
8 image of the registration plate.

9 (6) In using or employing a design, trade name, trademark,
10 service mark, emblem, symbol, logo, or other image on and in
11 conjunction with the marketing, promotion, sale, copyrighting, or
12 merchandising of a registration plate or image of the
13 registration plate, the secretary of state may alter the size of
14 the design, trade name, trademark, service mark, emblem, symbol,
15 logo, or other image but shall not change the color or design of
16 the design, trade name, trademark, service mark, emblem, symbol,
17 logo, or other image without the prior written consent of the
18 respective Michigan university or sponsoring person or entity.
19 The secretary of state shall not use or employ a design, trade
20 name, trademark, service mark, emblem, symbol, logo, or other
21 image on and in conjunction with the marketing, promotion, sale,
22 copyrighting, or merchandising of a registration plate or an
23 image of the registration plate in any manner that is offensive
24 to the Michigan university or sponsoring person or entity that
25 complies with subsection (5).

26 (7) As used in this section, "Michigan university
27 fund-raising registration plate" means a fund-raising

1 registration plate that is issued under this section at the
2 request of a Michigan university.

3 Sec. 811o. (1) The secretary of state shall develop under
4 section 811e and issue a Thin Blue Line fund-raising plate under
5 section 811f and a matching Thin Blue Line collector plate as
6 provided under section 811g. The secretary of state in
7 conjunction with the Thin Blue Line of Michigan shall design the
8 plates, having the words "Thin Blue Line" and "Michigan" on the
9 plates.

10 (2) The owner of a vehicle required to be registered under
11 this act may apply, on a form prescribed by the secretary of
12 state, for a Thin Blue Line fund-raising plate as prescribed in
13 section 811f instead of a standard registration plate.

14 (3) The secretary of state shall transfer the donation money
15 from the sale of Thin Blue Line fund-raising and collector plates
16 to the state treasurer, who shall credit the donation money to
17 the Thin Blue Line fund established under subsection (4).

18 (4) The Thin Blue Line fund is created within the state
19 treasury. The state treasurer may receive money or other assets
20 from any source for deposit into the fund. The state treasurer
21 shall direct the investment of the fund. The state treasurer
22 shall credit to the fund interest and earnings from fund
23 investments. Money in the fund at the close of the fiscal year
24 shall remain in the fund and shall not lapse to the general
25 fund.

26 (5) The state treasurer shall disburse money in the fund on a
27 quarterly basis to the Thin Blue Line of Michigan, P.O. Box 415,

1 Howell, Michigan 48844-0415 or a successor address. Beginning
2 not later than February 1, 2005, and annually after that, an
3 organization receiving money under this section shall report to
4 the state treasurer. A report under this subsection shall
5 include a summary of expenditures during the preceding year of
6 the money received under this section.

7 (6) The Thin Blue Line of Michigan shall expend the money
8 received under this section solely to assist and support the
9 families of injured or deceased officers of law enforcement
10 agencies within this state.