

SENATE BILL NO. 484

May 6, 1997, Introduced by Senators SCHWARZ, MC MANUS,
CONROY and KOIVISTO and referred to the Committee
on Transportation and Tourism.

A bill to amend 1949 PA 300, entitled
"Michigan vehicle code,"
by amending section 676a (MCL 257.676a), as amended by 1995 PA
92.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 676a. (1) Except as otherwise provided in this sec-
2 tion, a person, firm, or corporation who sells or offers for
3 sale, or displays or attempts to display for sale, goods, wares,
4 produce, fruit, vegetables, or merchandise within the
5 right-of-way of a highway outside of the corporate limits of a
6 city or village, or within the right-of-way of a state trunk line
7 highway, is responsible for a civil infraction.
8 (2) This section ~~shall~~ DOES not interfere with a
9 permanently established business ~~presently~~ THAT, AS OF
10 SEPTEMBER 27, 1957, WAS located on or partially on private

1 property or grant to the owner of that business additional rights
2 or authority that the owner ~~may not now possess~~ DID NOT POSSESS
3 ON SEPTEMBER 27, 1957, or diminish the legal rights or duties of
4 the authority having jurisdiction of the right-of-way.

5 (3) In conjunction with the exemption granted by federal law
6 from the restrictions contained in ~~section 1 of Public Law~~
7 ~~85-767~~ SECTION 111 OF TITLE 23 OF THE UNITED STATES CODE, 23
8 U.S.C. 111, AND DESCRIBED IN THE "MANUAL ON UNIFORM TRAFFIC CONTROL
DEVICES FOR STREETS AND HIGHWAYS", U.S. DEPARTMENT OF TRANSPORTATION
AND FEDERAL HIGHWAY ADMINISTRATION, PART 2G (LOGOS), this section
9 ~~shall~~ DOES not prohibit the use of a
10 facility located in part on the right-of-way of I-94 in the
11 vicinity of the interchange of I-94 and I-69 business loop/I-94
12 business loop for the sale of only those articles which are for
13 export and consumption outside the United States.

14 (4) The state transportation department shall conduct a
15 study for a period of not less than 3 years to evaluate the
16 potential benefit to the traveling public of logo signing within
17 the right-of-way of limited access highways. Not later than
18 October 1, 1998, the state transportation department shall issue
19 a written report on the study, which shall include the economic
20 impact of logo signing on the outdoor advertising industry, the
21 benefits of logo signing to the motoring public and local busi-
22 nesses, the acceptance of logo signing by the motoring public,
23 and the proposed standards for logo signing recommended by the
24 state transportation commission. The study shall include a pilot
25 program for logo signing at not more than ~~30~~ 100 interchanges.
26 However, not less than 30 days before the implementation date of
27 the pilot program, any proposed agreement specifying a location
for the pilot program shall be reported to the ~~Senate~~ SENATE

1 and ~~House of Representatives~~ HOUSE OF REPRESENTATIVES standing
2 committees that consider transportation-related legislation. Any
3 revenue received by the state transportation department under
4 this subsection shall be deposited into the ~~state trunk line fund~~
5 ~~established under section 11 of Act No. 51 of the Public Acts of~~
6 ~~1951, being section 247.661 of the Michigan Compiled Laws 1951~~

7 ~~PA 51, MCL 247.661.~~ MICHIGAN TRANSPORTATION FUND ESTABLISHED UNDER
SECTION 10 OF 1951 PA 51, MCL 247.660.

(5) THE DEPARTMENT SHALL NOT LIMIT BY TYPE OF BUSINESS OR
SERVICE THE NUMBER OF BUSINESSES PERMITTED TO ADVERTISE ON EACH LOGO
SIGN IF THE MAXIMUM NUMBER OF BUSINESSES PERMITTED TO ADVERTISE ON
LOGO SIGNS AT AN INTERCHANGE HAS NOT BEEN REACHED. AS USED IN THIS
SUBSECTION, "LOGO SIGN" MEANS A SIGN AUTHORIZED UNDER THE PILOT
PROGRAM DESCRIBED IN SUBSECTION (4).