



HOUSE BILL No. 5382

November 8, 1995, Introduced by Reps. Byl, Schroer, Green, Dalman and Bobier and referred to the Committee on Conservation, Environment and Great Lakes.

A bill to amend Act No. 8 of the Public Acts of the Extra Session of 1933, entitled as amended "The Michigan liquor control act," as amended, being sections 436.1 to 436.58 of the Michigan Compiled Laws, by adding section 24a.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Section 1. Act No. 8 of the Public Acts of the Extra
2 Session of 1933, as amended, being sections 436.1 to 436.58 of
3 the Michigan Compiled Laws, is amended by adding section 24a to
4 read as follows:

5 SEC. 24A. (1) A MANUFACTURER, AN OUTSTATE SELLER OF BEER,
6 AN OUTSTATE SELLER OF MIXED SPIRIT DRINK, AN OUTSTATE SELLER OF
7 WINE, A WHOLESALER, A VENDOR, AND A RETAILER SHALL NOT ADVERTISE
8 THE SALE OR CONSUMPTION OF ALCOHOLIC LIQUOR ON ANY SIGN LOCATED
9 OUTSIDE OF A LICENSED PREMISES OR ON ANY BILLBOARD.

1 (2) THIS SECTION DOES NOT PREVENT A PERSON ADVERTISING
2 ALCOHOLIC LIQUOR IN COMPLIANCE WITH THIS ACT OR RULES PROMULGATED
3 UNDER THIS ACT FROM DISPLAYING A SIGN INSIDE A LICENSED PREMISES
4 THAT MAY BE VISIBLE FROM OUTSIDE THE LICENSED PREMISES.