

WESTERN MICHIGAN UNIVERSITY

Kalamazoo 49008



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Western Michigan University is a dynamic national institution that was founded in 1903 as a teacher-preparation school and has grown to become Michigan's fourth research university. A student-centered institution, it builds intellectual inquiry, investigation, and discovery into its academic programs, yet remains focused on providing personal attention and support to undergraduate and graduate students alike.

Recognition: WMU is nationally recognized and internationally engaged.

- The Carnegie Classification of Institutions of Higher Education names WMU among the 102 public institutions in its highest classification: "Doctoral/Research Universities — Extensive."
- *U.S. News & World Report* lists WMU among the nation's top 100 public institutions.
- With 28,000 students, WMU ranks among the nation's top 50 public schools in terms of total enrollment and the top 70 in terms of international enrollment.
- Phi Beta Kappa includes WMU among the 97 public institutions to which it has granted chapters.
- Intel has recognized WMU as a national leader in wireless computing and ranked the University eighth on its 2004 list of the 100 "Most Unwired College Campuses."

Size and scope: WMU's main campus is located in Kalamazoo and encompasses more than 1,200 acres and 136 buildings. The University's Engineering College and Business Technology and Research Park are based at the recently developed Parkview Campus in Kalamazoo, while its aviation college is based at the W. K. Kellogg Airport in Battle Creek.

Both the aviation complex and BTR Park are Michigan SmartZones. The park's strong community partnerships and other unique elements have made it a rapid success and are drawing the attention of organizations such as the U.S. Small Business Alliance and University of Southern California.

WMU's commitment to regional education and job creation, begun more than 90 years ago, continues to blossom. Today, the University annually serves more than 6,000 state residents through its Office of Kalamazoo and Statewide Programs and its campuses in Battle Creek, Benton Harbor/St. Joseph, Grand Rapids, Holland, Lansing, Muskegon, South Haven, and Traverse City.

Research: The University's researchers are advancing knowledge across the state and around the globe. Faculty and staff conduct an average of nearly \$40 million in externally funded research each year and routinely welcome students into their laboratories and creative studios. The University's research prowess is exemplified by cutting-edge investigations in such disciplines as engineering, technology, health care, education, and the sciences.

Much of this research is the product of partnerships with business, industry, and government. Ongoing collaborations involve such corporate leaders as DaimlerChrysler, Ford, Kimberly-Clark, Phizer, Procter & Gamble, and Xerox. An increasing number of additional projects involve contracts with federal entities, including the U.S. Department of Education, Department of Energy, Environmental Protection Agency, National Aeronautics and Space Administration, National Endowment for the Humanities, National Institutes of Health, and National Science Foundation.

Academic programs: WMU shapes its instructional programs so its graduates are prepared to immediately add value to their work places and communities. The University grants degrees through seven academic colleges: Arts and Sciences; Aviation; Haworth College of Business; Education; Engineering and Applied Sciences; Fine Arts; and Health and Human Services. It also offers a Graduate College to assist students pursuing advanced degrees and the Lee Honors College for exceptionally talented undergraduates.

Despite WMU's large size, two-thirds of all undergraduate classes have fewer than 30 students. Students may choose from 254 programs, 152 at the undergraduate level and more than 100 at the graduate level, including 71 master's programs and 29 doctoral programs. Many of these academic offerings are nationally or internationally recognized.

WMU enjoys an international reputation in fields as varied as aviation, medieval studies, paper science, blindness and low vision studies, graph theory, evaluation, and jazz studies. The University also is widely known for research and teaching in accountancy, education, experimental atomic physics, molecular biotechnology, nanotechnology and nanobioenvironmental chemistry, and the performing arts, among other fields. *U.S. News & World Report* identifies five graduate programs in the College of Health and Human Services alone as ranking among the top such programs in the nation.

Accreditation: WMU has been accredited by the North Central Association of Colleges and Secondary Schools since 1915 and its individual academic programs are regularly reaccredited. The Haworth College of Business, one of the nation's largest business schools, is among only 300 such schools to have earned accreditation for both its undergraduate and graduate programs.

Faculty: WMU's faculty is comprised of 975 regular members, 513 part-time members, and 953 graduate assistants. The faculty is dedicated to quality teaching at the undergraduate as well as the graduate level, advancing the University's public service mission, and creating knowledge and putting it to work in daily life.

Student support: WMU creates an environment for its students that is at once challenging and supportive. In 2003-04, nearly 22,000 students received almost \$188 million in financial aid and in 2004-05, the average aid package was \$7,300. The University's Medallion Scholarship Program, one of the largest merit-based scholarship programs of its kind in the nation, has awarded more than \$80 million in privately raised funds to more than 13,000 students since its inception in 1984.

All students are permitted to live in housing of their choice, either off campus or in one of the University's 22 residence halls. These living and learning centers have a capacity of more than 6,000 students and offer a variety of dining options and living arrangements.

Social and recreational opportunities abound. There are nearly 300 registered student organizations, including a wide range of Greek, academic honorary, and professional and intramural sports groups. In addition, the University has nationally recognized arts programs, a lively cultural calendar, and 16 NCAA Division I-A teams in the Mid-American Conference and Central Collegiate Hockey Association.

International perspective and diversity: The University is home to a diverse, culturally rich student body that includes some 1,500 international students from more than 100 other countries. Minority students also are well represented, making up 9 percent of the student body, and graduate students account for about 20 percent. The faculty includes more than 200 scholars with academic or research experience outside the United States.

WMU infuses the campus learning environment with a global perspective and serves as a regional resource and information center on internationalization. It provides a wide range of study abroad options and is home to international study centers and an intensive English language training program as well as numerous international journals and conferences.

Curricular offerings include majors in Africana studies, global and international studies, international and comparative politics, international business, and development administration—with or without a Peace Corps option. The University also offers a complete master of business administration program in Singapore and is the American leader in twinning programs, annually bringing hundreds of students to Kalamazoo through 10 twinning agreements with institutions in Malaysia, Hong Kong, India, Pakistan, Bolivia, and Poland.

Impact: The University continues to expand its research, innovation, service and technology transfer initiatives at the state and national levels with the cooperation and support of public and private entities across the country. These efforts are impacting the state and nation in myriad ways.

- The focus on establishing new life science research is promoting economic development through partnerships involving WMU faculty and scientists at the nation's leading pharmaceutical firms and national laboratories.
- Locally, the Biosciences Research and Commercialization Center is harnessing Southwest Michigan's historical pharmaceutical expertise and resources. The center, founded in 2003 with a \$10 million initiation grant from the state, is commercializing promising life sciences discoveries and expanding the state's life sciences business sector.
- Training and research centered at WMU's aviation campus, developed through partnerships with the Battle Creek community, are not only elevating aviation education in the United States but also transferring the sophisticated field of simulation technology to professions such as medicine.
- Small- and medium-size companies across the state are gaining expertise in environmentally friendly drilling methods with the help of WMU's geosciences researchers and its Michigan Basin Core Research Laboratory, which is the state's preeminent facility for research on the hydrocarbon-rich Michigan Basin and houses the state's largest collection of subsurface samples and data from the basin.

WMU's annual local economic impact (based on 2001-02 data) was conservatively estimated at \$614.5 million, with the University credited in 2001 for creating 7,200 jobs in Kalamazoo County alone. Plus, some 109,000 WMU alumni reside in Michigan, contributing to the state's quality of life every day.

Cost: WMU's relatively low cost makes it one of the best values in higher education in Michigan. It is one of the state's four major research universities, yet its costs remain in the mid-range for Michigan's 15 public universities. In 2004-05, for instance, WMU ranked ninth in tuition and fees.

<i>Credit Enrollment (fall head count)</i>	<i>2002</i>	<i>2003</i>	<i>2004</i>
On-campus	27,092	26,725	25,653
Off-campus	3,295	3,228	3,007

STATEMENT OF OPERATING REVENUES AND EXPENDITURES

<i>Operating Revenues (all funds)</i>	<i>2002-2003</i>	<i>2003-2004</i>
State Appropriations	\$121,278,312	\$107,953,230
Student Fees	149,473,708	168,095,529
Gifts, Grants and Federal Contracts	47,011,953	60,628,150
Other Income	118,868,885	114,392,697
TOTAL REVENUES	\$436,632,858	\$451,069,606
 <i>Operating Expenditures (all funds)</i>		
Instruction and Departmental Research	\$125,517,482	\$123,290,834
Organized Research	21,473,973	20,950,536
Public Service	11,123,837	9,854,615
Student Services and Student Aid	68,912,117	68,626,322
Other Expenditures	202,643,547	200,949,504
TOTAL EXPENDITURES	\$429,670,956	\$423,671,811