

# WESTERN MICHIGAN UNIVERSITY

Kalamazoo 49008



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**Western Michigan University** is a national, student-centered research institution. Its faculty, more than 1,000 strong, is dedicated to creating knowledge and putting it to work, often in active collaboration with partners in business, industry, government, education and health care.

WMU shapes its programs so that graduates are prepared to add value immediately to the work of their employers and to contribute to their communities as enlightened, caring citizens in the information-based world of the new millennium. In all it does, WMU seeks to make a difference in the lives of those it serves — close to home and around the world.

**Research:** The University's research prowess continues to grow, with emphasis in engineering, technology, health care, education and the sciences. External support for research has doubled in the past five years, ranking fourth in the state among the state's 15 public universities. WMU is listed by the Carnegie Foundation for the Advancement of Teaching as a "Doctoral/Research — Extensive" university, one of only 102 universities in the nation to be placed by Carnegie in its highest category.

Much of WMU's research is from business and industry partnerships, including those with Procter & Gamble, Pharmacia Corp., Moldflow Corp., and Tecnomatix Technologies Inc. A substantial amount in federal funds also comes to the University from such agencies as the National Science Foundation, the National Institutes of Health and the Environmental Protection Agency.

**Size and scope:** WMU is one of the nation's 50 largest universities and the fourth largest public university in Michigan, with more than 28,500 students. The University offers more than 165 programs at the undergraduate level, 62 master's degree programs and 25 doctoral programs. About 21 percent of WMU's total enrollment is at the graduate level, a greater percentage than at all but two other public universities in Michigan.

Many of WMU's programs are nationally and internationally recognized. WMU's pioneering graduate programs in occupational therapy and in speech pathology are rated as the nation's 21st and 18th best, respectively, and its program in audiology is ranked in the top 50.

The Haworth College of Business, one of the nation's largest, is among only 300 business colleges to have accreditation for both undergraduate and graduate programs. WMU's College of Aviation operates the International Centre for Pilot Training, the only university-based program in the United States certified by the United Kingdom's Civil Aviation Authority.

WMU is also widely known for its research and teaching in accountancy, education, graph theory, experimental atomic physics, medieval studies, music, and paper and printing among other fields.

In addition to the Graduate College and the Lee Honors College, WMU grants degrees through 7 academic colleges: Arts and Sciences; Aviation; Haworth College of Business; Education; Engineering and Applied Sciences; Fine Arts; and Health and Human Services.

**Faculty:** The reputation of WMU's faculty for its commitment to excellence in teaching, research and service continues to increase. Some 93 percent of the faculty holds the doctorate or other highest degree; the faculty includes 852 regular members, 43 clinical professionals and visiting professors, and 202 full-time equivalent part-time faculty members.

**Accreditation:** WMU has been accredited by the North Central Association of Colleges and Secondary Schools since 1915. Program accreditation includes those in art, athletic training, business, chemistry, dance, engineering, medicine, nursing, occupational therapy, psychology, social work, speech pathology and audiology, and theatre among others.

**Recognition:** The University's stature is recognized in a variety of ways. *U.S. News & World Report* magazine has ranked WMU as a top national university for 11 consecutive years and as a top-100 public university for the past two years. WMU is one of only 91 public universities in the nation, and only 4 in Michigan, to be granted a chapter of Phi Beta Kappa, the most prestigious national academic honorary society in the United States.

**Cost:** WMU's relatively low cost makes it one of the most affordable universities in Michigan, having held tuition increases to below the level requested by the state for the past 8 years. For the past 4 years, WMU has been included in *America's 100 Best College Buys*. It also is listed in *America's Best College Scholarships*.

**Multi-campus outreach:** WMU serves 10,000 students annually through its campuses in Battle Creek, Benton Harbor/St. Joseph, Grand Rapids, Lansing, and Muskegon as well as offices in Holland and Traverse City and sites in Jackson and Southfield. This outreach effort, the second largest in Michigan, reflects a commitment to regional education and job creation that began more than 80 years ago.

**Impact:** WMU President Elson S. Floyd has identified significant initiatives for WMU as a university that has national impact in research and innovation, service and technology transfer. They include:

- Cutting-edge research and technology transfer, through partnerships and other forms of cooperation and support from across the country.
- A focus on establishing new life science research in Michigan that can lead to increased economic development through partnerships involving WMU faculty and scientists at such organizations as Pharmacia Corp. and the National Research Laboratory in Chicago.
- Increased outreach in such communities as Benton Harbor-St. Joseph, Grand Rapids and Battle Creek.

Over the past decade, WMU has invested more than \$400 million in new facilities and equipment for teaching, research, service and campus life. The University is currently building on a 265-acre parcel near its campus that, when complete, will include a new engineering complex to serve as home to the College of Engineering and Applied Sciences as well as a Business Technology and Research Park to enhance area economic development and spur technology transfer. Also on the horizon is a new facility to house the College of Health and Human Services.

The University's annual local economic impact has been conservatively estimated at \$564 million, and WMU is responsible for the creation of more than 7,214 jobs in Kalamazoo County alone. WMU is proud that more than 99,000 alumni in Michigan alone contribute to the state's quality of life every day.

**International perspective and diversity:** WMU provides its students with a truly diverse, international perspective through linkages with universities and agencies in more than two dozen countries. At the same time, the University attracts international students from more than 100 countries; WMU has the largest number of undergraduate international students of any public university in Michigan. Minority students constitute 11 percent of total enrollment.

**Student support:** WMU creates an environment for its students that is at once challenging and supportive. In 1999-2000, nearly 19,000 students received almost \$123 million in financial aid, with an average of more than \$10,000 per recipient. Half of the total was based on demonstrated need.

All students are permitted to live in housing of their choice, either off-campus or in one of the University's 22 residence halls. Those living and learning centers have a capacity of nearly 6,000 students in a wide variety of living arrangements. The campus also offers its students a choice of more than 35 social fraternities and sororities.

Social and recreational opportunities abound, with more than 300 registered student organizations. Students may participate in intramural and intercollegiate sports, including 21 for men and 19 for women; there are 19 coeducational sports and 23 club sports. WMU is a member of the NCAA Division 1-A Mid-American Conference and the Central Collegiate Hockey Association.

<b><i>Credit Enrollment (fall head count)</i></b>	<b><i>1998</i></b>	<b><i>1999</i></b>	<b><i>2000</i></b>
On-campus .....	23,321	24,588	25,379
Off-campus .....	3,254	3,156	3,278

#### **STATEMENT OF OPERATING REVENUES AND EXPENDITURES**

<b><i>Operating Revenues (all funds)</i></b>	<b><i>1998-1999</i></b>	<b><i>1999-2000</i></b>
State Appropriations .....	\$111,503,267	\$116,517,837
Student Fees .....	96,296,626	105,282,969
Gifts, Grants and Federal Contracts .....	94,398,687	106,049,532
Other Income .....	96,794,938	98,092,486
<b>TOTAL REVENUES .....</b>	<b>\$398,993,518</b>	<b>\$425,942,824</b>

<b><i>Operating Expenditures (all funds)</i></b>		
Instruction and Departmental Research .....	\$ 94,342,218	\$102,749,291
Organized Research .....	12,381,093	10,769,265
Public Service .....	8,211,972	9,171,571
Student Services and Student Aid .....	112,601,029	120,362,445
Other Expenditures .....	72,936,722	86,998,762
<b>TOTAL EXPENDITURES .....</b>	<b>\$300,473,034</b>	<b>\$330,051,334</b>

Source: Office of Planning and Institutional Research, Western Michigan University