388.1897e Appropriation for statewide talent marketing strategy; expansion of existing Going pro campaign.

Sec. 297e. (1) From the appropriation in section 297, there is allocated for 2017-2018 an amount not to exceed $3,515,000.00 to the department of talent and economic development for a statewide talent marketing strategy.

(2) From the allocation in subsection (1), there is allocated for 2017-2018 an amount not to exceed $2,765,000.00 for a talent marketing campaign designed to increase the number of individuals in this state entering high-demand fields, recruit new and experienced professionals in high-demand fields to this state, and retain current graduates in high-demand fields.

(3) From the allocation under subsection (1), there is allocated for 2017-2018 an amount not to exceed $750,000.00 for an expansion of the existing Going pro campaign.


Compiler's note: Enacting section 1 of Act 227 of 2018 provides:

"Enacting section 1. In accordance with section 30 of article IX of the state constitution of 1963, total state spending from state sources on state school aid under article V of the state school aid act of 1979, 1979 PA 94, MCL 388.1897 to 388.1897n, as added by this amendatory act for fiscal year 2017-2018 is estimated at $100,000,000.00 and state appropriations for school aid to be paid to local units of government for fiscal year 2017-2018 are estimated at $61,235,000.00."

In enacting section 1 of Act 227 of 2018, the reference to "MCL 388.1897 to 388.1897n" evidently should read "MCL 388.1897 to 388.1897l."

For the transfer of powers, duties, functions, and responsibilities under this article from the department of education to the department of labor and economic opportunity and the transfer of powers and duties of the department of treasury to the department of labor and economic opportunity, see E.R.O. No. 2019-3, compiled at MCL 125.1998.