324.72104 Designation as "Pure Michigan Trail Town"; sign and logo; revocation of designation.

Sec. 72104.
(1) The director, upon petition by a person, may designate a city, village, or township as a "Pure Michigan Trail Town" if the director determines that the following conditions have been met:
   (a) The city, village, or township is easily accessible to users of a Pure Michigan Trail or a Pure Michigan Water Trail.
   (b) The city, village, or township has adopted a resolution in support of the designation.
   (c) The city, village, or township has adopted a plan for providing support services to trail users such as parking, sanitary facilities, restaurants, accommodations, grocery stores, bike shops, boat docks, or other services that may be needed or desired by trail users.
   (d) The petitioner demonstrates at least 3 of the following:
      (i) There is community support for the designation as evidenced by creation of an advisory committee.
      (ii) There has been an annual trail-related project or event within the city, village, or township.
      (iii) A school board within the city, village, or township has endorsed a trail-based service learning educational component within its schools.
      (iv) Land use plans, planning tools, ordinances, or guidelines are in place that recognize the relationship between the trail and other community assets, or that there is support to amend, change, or add these provisions.
   (e) A trademark license is obtained by the department from the Michigan economic development corporation for use of the words "Pure Michigan".
(2) Upon designation of a city, village, or township as a Pure Michigan Trail Town, the city, village, or township may erect and maintain along the Pure Michigan Trail or Pure Michigan Water Trail at a junction with the city, village, or township an official Pure Michigan Trail Town sign and logo designed by the department. The department shall only provide for the erection and maintenance of an official Pure Michigan Trail Town sign and logo when sufficient private contributions are received to pay for the cost of erecting and maintaining the sign and logo.
(3) The director may revoke a Pure Michigan Trail Town designation if he or she determines that the city, village, or township has failed to meet the requirements of this section. Before revoking a Pure Michigan Trail Town designation, the director shall provide notice to the city, village, or township. If the city, village, or township is brought into compliance with this section within 90 days after providing this notice, the director shall not revoke the designation.


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