

HOUSE RESOLUTION NO. 289

Rep. Farrington and Sabo offered the following resolution:

1 A resolution to declare July 2020 as Michigan Beer Month in
2 the state of Michigan.

3 Whereas, Michigan breweries are a vibrant affirmation and
4 expression of Michigan's entrepreneurial traditions, operating as
5 community-based small businesses and providing more than 21,000
6 full time jobs; and

7 Whereas, Our state has breweries in every region of the state
8 with more than 400 statewide; and

9 Whereas, Michigan ranks sixth in the nation for the overall
10 number of breweries, microbreweries, and brewpubs; and

11 Whereas, The Michigan Brewers Guild celebrates locally-made
12 beer by hosting its Summer Beer Festival in July, one of five
13 annual events held around the state; and



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2 Whereas, The Guild is looking for creative ways to celebrate
3 Michigan Beer Month with its breweries and the community this year,
4 given the unfortunate cancellation due to COVID-19 concerns; and

5 Whereas, Brewers in Michigan support state agriculture by
6 purchasing hops, malted barley, wheat, beet sugar, cherries,
7 apples, and numerous other fruits, herbs, spices, and vegetables
8 grown in Michigan, along with water sourced from the Great Lakes
9 Region; and

10 Whereas, Michigan brewers promote a spirit of independence
11 through a renaissance in locally-produced beers like those first
12 brought to the state by European settlers and produced here by our
13 forefathers, including Bernhard Stroh, for the enjoyment of the
14 citizenry; and

15 Whereas, Striving to educate legal drinking age residents,
16 Michigan brewers convey awareness about the differences in beer
17 flavor, aroma, color, alcohol content, body, and other complex
18 variables, beer history, and gastronomic qualities of beer; and

19 Whereas, Michigan brewers champion the message of responsible
20 enjoyment to their customers and work within their communities to
21 prevent alcohol abuse and underage drinking; and

22 Whereas, Breweries in Michigan produce more than 100 distinct
23 styles of flavorful beers, the quality and diversity of which have
24 made Michigan the envy of many states, contributing to the balanced
25 trade with increased Michigan exports and promoting Michigan
26 tourism; and

27 Whereas, The brewing industry in Michigan has seen great
28 growth and success, and contribute more than \$872 million in labor
29 income with a total economic contribution of more than \$2.5

1 billion, thriving and expanding to further their economic
2 importance to the state; and

3 Whereas, Michigan brewers are vested in the future, health,
4 and welfare of their communities as employers providing a diverse
5 array of quality local jobs. They are contributors to the local tax
6 base and are committed partners for a broad range of local,
7 regional, and state non-profit organizations and other
8 philanthropic causes; and

9 Whereas, The Michigan Brewers Guild is a passionate beer
10 community that believes in quality artisanship, bold character,
11 fun, responsibility, and pushing the boundaries while promoting and
12 protecting the Michigan beer industry with an overarching goal to
13 help locally brewed beer attain 20 percent of all beer sales in the
14 state by 2020; now, therefore, be it

15 Resolved by the House of Representatives, That the members of
16 this legislative body declare July 2020 as Michigan Beer Month in
17 the state of Michigan. We recognize the contributions that Michigan
18 craft brewers and breweries have made to the state's communities,
19 economy, and history; and be it further

20 Resolved, That we commend Michigan breweries for providing
21 jobs, improving the balance of trade, supporting Michigan
22 agriculture, and educating residents about the history and culture
23 of beer while promoting the responsible consumption of beer as a
24 beverage of moderation.