

# SENATE BILL No. 487

June 22, 2017, Introduced by Senator SCHMIDT and referred to the Committee on Government Operations.

A bill to amend 1976 PA 451, entitled  
"The revised school code,"  
(MCL 380.1 to 380.1852) by adding section 1348.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

1           SEC. 1348. (1) EXCEPT AS PROVIDED IN SUBSECTION (2), BEGINNING  
2   SEPTEMBER 1, 2018, A PUBLIC SCHOOL SHALL NOT USE THE TERM  
3   "REDSKINS" FOR THE FOLLOWING:

4           (A) A MASCOT.

5           (B) A NAME OR NICKNAME OF THE PUBLIC SCHOOL.

6           (C) A NAME OR NICKNAME OF AN ATHLETIC TEAM.

7           (D) A STUDENT GROUP OR CLUB.

8           (E) ANY OTHER GROUP OR ENTITY OPERATED OR SANCTIONED BY THE  
9   PUBLIC SCHOOL.

10           (2) NOT LATER THAN JANUARY 1, 2019, A PUBLIC SCHOOL USING THE

1 TERM "REDSKINS" AS DESCRIBED IN SUBSECTION (1) ON OR BEFORE THE  
2 EFFECTIVE DATE OF THE AMENDATORY ACT THAT ADDED THIS SECTION SHALL  
3 DO ALL OF THE FOLLOWING:

4 (A) SELECT AND BEGIN USING A NEW MASCOT, OR SCHOOL OR ATHLETIC  
5 TEAM NAME OR NICKNAME, AS APPLICABLE, AND SHALL DISCONTINUE THE USE  
6 OF THE TERM "REDSKINS" AS DESCRIBED IN SUBSECTION (1).

7 (B) REFRAIN FROM PURCHASING OR ACQUIRING ANY UNIFORM,  
8 YEARBOOK, NEWSPAPER, PROGRAM, OR OTHER MATERIAL BEARING THE TERM  
9 "REDSKINS" FOR DISTRIBUTION OR SALE TO PUPILS, SCHOOL EMPLOYEES,  
10 BOARD MEMBERS, VOLUNTEERS, OR THE GENERAL PUBLIC.

11 (C) REFRAIN FROM PURCHASING, ACQUIRING, OR CONSTRUCTING A  
12 MARQUEE, SIGN, SCOREBOARD, BANNER, OR ANY OTHER TEMPORARY OR  
13 PERMANENT FIXTURE BEARING THE TERM "REDSKINS".

14 (D) REFRAIN FROM DISTRIBUTING ANY SPONSORSHIP OR FUND-RAISING  
15 MATERIALS THAT INCLUDE THE TERM "REDSKINS".

16 (E) REFRAIN FROM USING THE TERM "REDSKINS" ON ANY WEBSITE OR  
17 SOCIAL MEDIA MAINTAINED BY THE PUBLIC SCHOOL.

18 (F) DEVELOP AND IMPLEMENT A PLAN TO DISCONTINUE THE USE OF AND  
19 TO REPLACE ANY ITEM DESCRIBED IN THIS SUBSECTION BEARING OR  
20 INCLUDING THE TERM "REDSKINS" PURCHASED, ACQUIRED, OR CONSTRUCTED  
21 BEFORE SEPTEMBER 1, 2018 NO LATER THAN THE END OF THE SECOND SCHOOL  
22 YEAR AFTER THE EFFECTIVE DATE OF THE AMENDATORY ACT THAT ADDED THIS  
23 SECTION.

24 Enacting section 1. This amendatory act takes effect 90 days  
25 after the date it is enacted into law.