SENATE BILL No. 266

February 19, 2009, Introduced by Senators HUNTER, BASHAM, SCOTT, BRATER and THOMAS and referred to the Committee on Transportation.

A bill to amend 1972 PA 106, entitled

"Highway advertising act of 1972,"

by amending section 18a (MCL 252.318a), as amended by 2006 PA 448.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 18a. (1) Notwithstanding any other provision of this act,
- 2 beginning January 1, 2000, all billboards within this state are
- 3 subject to this act and shall not advertise the purchase or
- 4 consumption of tobacco products.
- 5 (2) BEGINNING JANUARY 1, 2011, A BILLBOARD WITHIN THIS STATE
- 6 THAT ADVERTISES A SEXUALLY-ORIENTED BUSINESS SHALL DISPLAY ONLY
- 7 INFORMATION IDENTIFYING THE NAME AND TYPE OF BUSINESS, LOCATION,
- 8 AND HOURS OF OPERATION. AS USED IN THIS SUBSECTION, "SEXUALLY-
 - ORIENTED BUSINESS" MEANS AN ADULT BOOKSTORE, ADULT VIDEO STORE,

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- 1 ADULT CABARET, ADULT MOTION PICTURE THEATER, SEXUAL DEVICE SHOP, OR
- 2 SEXUAL ENCOUNTER CENTER, BUT DOES NOT INCLUDE A BUSINESS SOLELY
- 3 BECAUSE IT SHOWS, SELLS, OR RENTS MATERIALS THAT MAY DEPICT SEX.
- 4 (3) (2) Notwithstanding any other provision of this act, a
- 5 person who violates this section is responsible for a civil fine of
- 6 not less than \$5,000.00 or more than \$10,000.00 for each day of
- 7 violation. A civil fine collected under this section shall be
- 8 distributed to public libraries as provided under 1964 PA 59, MCL
- **9** 397.31 to 397.40.